

BE A REAL ESTATE MILLIONAIRE

Secret Strategies For Lifetime Wealth Today

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DEAN GRAZIOSI is a public presenter. He teaches seminars, workshops and appears on TV. Mr. Graziosi specializes in offering programs which help people achieve their financial goals using real estate and other investment vehicles. With a high school education and no money, his business investments have now generated something around \$100 million in revenues. He is the author and publisher of *Motor Millions* and *Think a Little Different*.

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MAIN IDEA

Investing in real estate is a fundamentally sound way to make money. If you know what you're doing, you can accumulate wealth whether the market itself is tracking up, down or sideways. The only prerequisite is that you understand the market cycle and act accordingly – which is actually easier than it sounds.

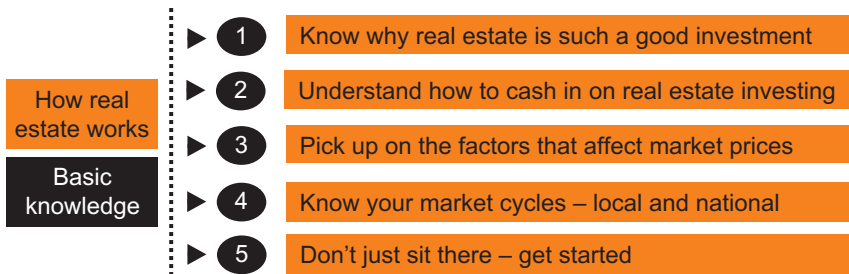
A down-to-earth and practical real estate investment strategy is:

- When the market is going up, “fix and flip” – buy properties, fix them up or upgrade them and then onsell them for a huge profit.
- When the market is heading down, “buy and hold” – buy foreclosures and distressed properties cheaply, rent them to cover your costs and hold on to them until the market goes up at which time you sell to lock in your profit.

More than anything else, the hard part about real estate investing is to actually get started. You owe it to yourself to at least try. It doesn't take money to make money in real estate, just determination.

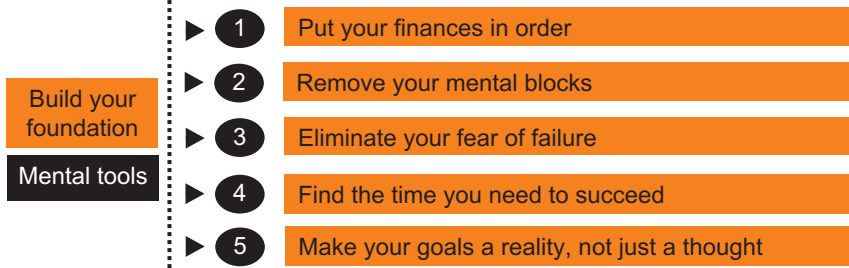
1. Making a Fortune in Real Estate Pages 2 - 3

Real estate investment really is not rocket science. You simply have to understand how the market works from a real estate investing perspective. Once you have a basic understanding of the five basic building blocks of real estate, you're set to go.



2. Building a Foundation for Success Pages 4 - 5

If you already understand how real estate markets work but have not got into action, then you must have some mental blocks in place. Clear away those blocks so you can start moving forward with your real estate investments.



3. Creating Real Estate Wealth Pages 6 - 8

Once you have the basic knowledge and the mental tools you need, you then need to apply what you know. This is simply a matter of understanding cycles and doing the most appropriate investment activities for the cycle in effect at any particular time.



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