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BUSINESS BOOK SUMMARIES - READ LESS, DO MORE

May 2017

Title	Author 1	Author 1	Author 2	Author 2 - Fir	ISBN	Published	Subtitle
12	Wagner	Rodd	Hartner	James	9781775440116	2006	The Elements of Great Managing
10 INSIDER SECRETS TO JOB HUNTING SUCCESS	Bermont	Todd			9781775440093	2001	Everything You Need To Get The Job You Want In 24 Hours -- Or Less!
18 MINUTES	Bregman	Peter			9781775447085	2011	Find Your Focus, Master Distraction, and Get the Right Things Done
20/20 FORESIGHT	Courtney	Hugh			9781775440109	2001	Crafting Strategy in an Uncertain World
2020 VISION	Davis	Stan	Davidson	Bill	9781775440123	1998	Transform your business today to succeed in tomorrow's economy
52 MONDAYS	Johnson	Vic			9781775447559	2012	The One-Year Path to Outrageous Success & Lifelong Happiness
80/20 SALES AND MARKETING	Marshall	Perry			9781775447801	2013	The Definitive Guide to Working Less and Making More
A BIAS FOR ACTION	Bruch	Heike	Ghoshal	Sumantra	9781775440130	2004	How Effective Managers Harness Their Willpower, Achieve Results, and Stop Wasting Time
A GOOD HARD KICK IN THE ASS	Adams	Rob			9781775440147	2002	Basic Training For Entrepreneurs
A NEW BRAND WORLD	Bedbury	Scott			9781775440017	2002	8 Principles for Achieving Brand Leadership in the 21st Century
A SENSE OF URGENCY	Kotter	John			9781775440154	2008	
A STAKE IN THE OUTCOME	Stack	Jack	BURLINGHAM	Bo	9781775440161	2002	Building a Culture of Ownership for the Long-Term Success of Your Business
A WHACK ON THE SIDE OF THE HEAD	Van Oech	Roger			9781775446590	1999	How You Can Be More Creative
ABCs OF e-LEARNING	Broadbent	Brooke			9781775440178	2003	Reaping the Benefits and Avoiding the Pitfalls
ABUNDANCE	Diamondis	Peter	Kotler	Steven	9781775447269	2012	The Future Is Better Than You Think
ADVANCED SELLING STRATEGIES	Tracy	Brian			978177542007	1999	The Proven System of Sales Ideas, Methods and Techniques Used by Top Salespeople Everywhere
AHEAD OF THE MARKET	Zacks	Mitch			9781775440192	2003	The Zack's Method for Spotting Stocks Early -- In Any Economy
ALIGNMENT	Kaplan	Robert	Norton	David P.	9781775440208	2006	Using the Balanced Scorecard to Create Corporate Synergies
ALL I REALLY NEED TO KNOW IN BUSINESS I LEARNED							
AT MICROSOFT	Bick	Julie			9781775442006	1998	Insider Strategies to Help You Succeed
ALMOST PERFECT	Peterson	Pete			9781775440222	1999	How a Bunch of Regular Guys Built WordPerfect Corporation
AMAZE EVERY CUSTOMER EVERY TIME	Kyken	Shep			9781775447795	2013	52 Tools for Delivering the Most Amazing Customer Service on the Planet
AMAZON.COM GET BIG FAST	Spector	Robert			9781775442002	2000	Inside the Revolutionary Business Model That Changed the World
ANDY GROVE	Tedlow	Richard			9781775442009	2007	The Life and Times of an American
AOL.COM	Swisher	Kara			9781775440253	1998	How Steve Case Beat Bill Gates, Nailed the Netheads and Made Millions in the War for the Web
ASK MORE	Sesno	Frank			9781775449003	2017	The Power of Questions to Open Doors, Uncover Solutions, and Spark Change
AUTHENTICITY	Gilmore	James	Pine II	Joseph	9781775440260	2007	What Consumers Really Want
AUTOMATIC WEALTH FOR GRADS	Masterson	Michael			9781775442009	2006	... and Anyone Else Just Starting Out
AWAKEN THE GIANT WITHIN	Robbins	Anthony			9781775440284	1998	How to Take Immediate Control of Your Mental Emotional, Physical & Financial Destiny
AWAKENING THE ENTREPRENEUR WITHIN	Gerber	Michael			9781775440291	2008	How Ordinary People Can Create Extraordinary Companies
B2B	Cunningham	Michael			978177542009	2000	How to Build a Profitable E-Commerce Strategy
BACKSTAGE WALL STREET	Brown	Joshua			9781775447283	2012	An Insider's Guide to Knowing Who to Trust, Who to Run From, and How to Maximize Your Investments
BAD BOY BALLMER	Maxwell	Fredric			9781775440314	2002	The Man Who Rules Microsoft
BAG THE ELEPHANT	Kaplan	Steve			9781775440321	2005	How to Win and Keep Big Customers
BARGAINING WITH THE DEVIL	Mnookin	Robert			9781775442009	2010	When to Negotiate, When to Fight
BE OBSESSED OR BE AVERAGE	Cardone	Grant			9781775448907	2016	
BE A REAL ESTATE MILLIONAIRE	Graziosi	Dean			9781775440345	2008	Secret Strategies For Lifetime Wealth Today
BE THE BEST AT WHAT MATTERS MOST	Calloway	Joe			9781775447863	2013	The Only Strategy You Will Ever Need
BE YOUR OWN BRAND	McNally	David	Speak	Karl	9781775440352	2002	A Breakthrough Formula For Standing Out From The Crowd
BEATING THE BUSINESS CYCLE	Achuthan	Lakshman	Banerji	Anirvan	9781775440369	2004	How to Predict and Profit from Turning Points in the Economy
BEATING THE COMMODITY TRAP	D'Aveni	Richard A.			9781775440376	2010	How to Maximize Your Competitive Position and Increase Your Pricing Power
BEATING THE MARKET, 3 MONTHS AT A TIME	Appel	Gerald	Marvin	Appel	9781775442010	2008	A Proven Investing Plan Everyone Can Use
BECOMING A CATEGORY OF ONE	Calloway	Joe			9781775442010	2003	How Extraordinary Companies Transcend Commodity and Defy Comparison
BEHIND THE CLOUD	Benioff	Marc			9781775440406	2010	The Untold Story of How Salesforce.com Went From Idea to Billion-Dollar Company-- and Revolutionized an Industry
BEING THE BEST	Waitley	Denis			9781775442010	1999	Learn How To Replace Self-Destructive, Popular Myths with Life-Changing, Practical Truths
BEN & JERRY'S: THE INSIDE SCOOP	Lager	Fred "Chico"			9781775440420	1998	How Two Real Guys Built a Business with a Social Conscience and a Sense of Humor
BEST PRACTICES	Hiebelter	Robert	Kelly	Thomas	9781775440437	2000	Building Your Business With Customer-Focused Solutions
BEYOND BOOKED SOLID	Port	Michael			9781775440444	2008	Your Business, Your Life, Your Way -- It's All Inside
BEYOND e	Diorio	Stephen			9781775440024	2002	12 ways technology is transforming sales and marketing strategy
BEYOND THE CORE	Zook	Chris			9781775440451	2004	Expand Your Market Without Abandoning Your Roots
BEYOND THE E-MYTH	Gerber	Michael			9781775448990	2017	The Evolution of an Enterprise: From a Company of One to a Company of 1,000
BEYOND THE OBVIOUS	McKinney	Phil			9781775447238	2012	Killer Questions That Spark Game-Changing Innovation
BIG DATA	Mayer-Schonberger	Viktor	Cukier	Kenneth	9781775447740	2013	A Revolution That Will Transform How We Live, Work, and Think
BILL & DAVE	Malone	Michael			9781775440468	2007	How Hewlett and Packard Built the World's Greatest Company
BLOCKBUSTERS	Lynn	Gary	Reilly	Richard	9781775446927	2002	The Five Keys to Developing Great New Products
BLOWN TO BITS	Evans	Phillip	Wurster	Thomas	9781775440031	2000	How The New Economics of Information Transforms Strategy
BLACK BOX THINKING	Syed	Matthew			9781775448594	2015	Why Most People Never Learn From Their Mistakes -- But Some Do
BLUE OCEAN STRATEGY	Kim	W. Chan	Mauborgne	Renee	9781775440475	2005	How to Create Uncontested Market Space and Make the Competition Irrelevant
BLUEPRINT TO THE DIGITAL ECONOMY	Tapscott	Don	Lowy	Alex	9781775440482	1999	Creating Wealth in the Era of E-Business
BOLD	Diamondis	Peter	Kotler	Steven	9781775448303	2015	How to Go Big, Create Wealth, and Impact the World
BOND	Maher	Terence			9781775446583	1999	The Business Career of Alan Bond
BORN FOR THIS	Guillebeau	Chris			9781775448815	2016	How to Find the Work You Were Meant To Do
BORROWING BRILLIANCE	Murray	David Kord			9781775440499	2009	The Six Steps to Business Innovation By Building on the Ideas of Others
BOTTOM-UP MARKETING	Ries	Al	Trout	Jack	9781775440505	1998	Building A Tactic Into A Powerful Strategy
BRAIN RULES	Medina	John			9781775440512	2008	12 Principles for Surviving and Thriving at Work Home and School
BRAND HIJACK	Wipperfurth	Alex			9781775440529	2005	Marketing Without Marketing
BRAND LEADERSHIP	Aaker	David	Joachimsthaler	Erich	9781775440536	2001	The Evolving Paradigm
BREAKTHROUGH	Davidson	Bill			9781775440543	2004	How Great Companies Set Outrageous Objectives -- And Achieve Them

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BREAK-THROUGH SELLING	Farber	Barry	Wycoff	Joyce	9781775440550	1999	Customer Building Strategies from the Best in the Business
BRICK BY BRICK	Robertson	David	Breen	Bill	9781775447771	2013	How LEGO rewrote the Rules of Innovation and Conquered the Global Toy Industry
BRIEF	McCormack	Joseph			9781775447948	2014	Make a Bigger Impact by Saying Less
BRIERLEY	Dongen	Yvonne Van			9781775440567	1999	The Man Behind The Corporate Legend
BUILD YOUR OWN GARAGE	Schmitt	Bernad	Brown	Laura	9781775440574	2001	Blueprints and Tools to Unleash Your Company's Hidden Creativity
BUILDING STRONG BRANDS	Aaker	David			9781775440581	1999	How the Best Brand Managers Build Brand Equity
BUILT FOR GROWTH	Rubinfeld	Arthur	Hemingway	Collins	9781775440567	2005	Expanding Your Business Around the Corner or Across the Globe
BUILT TO CHANGE	Lawler 111	Edward	Worley	Christopher	9781775440604	2006	How To Achieve Sustained Organizational Effectiveness
BUILT TO LAST	Collins	James	Porras	Jerry	9781775440611	2000	Successful Habits Of Visionary Companies
BUILT TO SELL	Warrillow	John			9781775446927	2011	Creating a Business That Can Thrive Without You
BUSINESS @ THE SPEED OF THOUGHT	Gates	Bill			9781775440628	1999	Using a Digital Nervous System
BUSINESS BRILLIANT	Schiff	Lewis			9781775447726	2013	Surprising Lessons From The Greatest Self-Made Icons
BUSINESS PLANS THAT WIN \$\$\$	Rich	Stanley	Gumpert	David	781775440635	1999	Lessons from the MIT Enterprise Forum
BUSINESS STRIPPED BARE	Branson	Richard			9781775440642	2009	Adventures of a Global Entrepreneur
businessTHINK	Marcum	Dave	Smith	Steve	9781775440659	2002	Rules For Getting It Right -- Now and No Matter What!
BUY, RENT & HOLD	Irwin	Robert			9781775440666	1999	How to Make Money in a "Cold" Real Estate Market
BUY-IN	Kotter	John	Whitehead	Lorne	9781775446675	2010	Saving Your Good Idea From Getting Shot Down
BUYING REAL ESTATE WITHOUT CASH OR CREDIT	Conti	Peter	Finkel	David	9781775440673	2005	
BUZZMARKETING	Hughes	Mark			9781775440680	2005	Get People To Talk About Your Stuff
CAREER RENEGADE	Fields	Jonathan			9781775440697	2009	How to Make a Great Living Doing What You Love
CAREER WARFARE	D'Alessandro	David			9781775440703	2004	10 Rules For Building A Successful Personal Brand And Fighting To Keep It
CATALYST CODE	Evans	David	Schmalensee	Richard	9781775440710	2007	The Strategies Behind the World's Most Dynamic Companies
CHANGE-FRIENDLY LEADERSHIP	Duncan	Rodger			9781775447504	2012	How to Transform Good Intentions into Great Performance
CHANGE THE CULTURE CHANGE THE GAME	Connors	Roger	Smith	Tom	9781775446880	2011	The Breakthrough Strategy for Energizing Your Organization and Creating Accountability for Results
CHANGEWAVE INVESTING	Smith	Tobin			9781775440727	2000	Picking the Next Monster Stocks of the New Economy
CHANGING THE CHANNEL	Masterson	Michael	Tribby	Maryellen	9781775440734	2009	12 Easy Ways to Make Millions For Your Business
CHANGING THE GAME	Ederly	David	Mollick	Ethan	9781775440741	2009	How Video Games Are Transforming the Future of Business
CHARLIE MUNGER	Griffin	Tren			9781775448495	2015	The Complete Investor
CLICK MILLIONAIRES	Fox	Scott			9781775447498	2012	Work Less, Live More with an Internet Business You Love
CLICKS AND MORTAR	Ederly	David	Mollick	Ethan	9781775440758	2000	Passion Driven Growth In An Internet Driven World
CLUED IN	Carbone	Lewis			9781775440765	2004	How To Keep Customers Coming Back Again And Again
CLUTTER-PROOF YOUR BUSINESS	Nelson	Mike			9781775440772	2002	Turn Your Mess Into Success
CNN - THE INSIDE STORY	Whittemore	Hank			9781775440789	1998	How a Band of Mavericks Changed the Face of Television News
CODE NAME GINGER	Kemper	Steve			9781775440796	2003	The Story Behind Segway and Dean Kamen's Quest To Invent a New World
COLLABORATION	Hansen	Morten			9781775440802	2009	How Leaders Avoid the Traps, Create Unity, and Reap Big Results
COLLAPSE OF DISTINCTION	McKain	Scott			9781775440819	2009	Stand Out and Move Up While Your Competition Fails
COMMON SENSE BUSINESS	Gottry	Steve			9781775440826	1999	Starting, Operating and Growing Your Small Business -- In Any Economy!
COMPETING AGAINST LUCK	Christensen	Clayton	Hall	Taddy	9781775448891	2016	The Story of Innovation and Customer Choice
COMPETING FOR THE FUTURE	Hamel	Gary	Prahalad	C.K.	9780775440833	1999	Breakthrough Strategies For Seizing Control Of Your Industry And Creating The Markets Of Tomorrow
COMPETING ON ANALYTICS	Davenport	Thomas	Harris	Jeanne	9781775440840	2007	The New Science of Winning
COMPETITION DEMYSTIFIED	Greenwald	Bruce	Kahn	Judd	9781775440857	2005	A Radically Simplified Approach to Business Strategy
CONFRONTING REALITY	Bossidy	Larry	Charan	Ram	9781775440864	2004	Doing What Matters to Get Things Right
CONQUERING THE PAPER PILE-UP	Culp	Stephanie			9781775440871	1999	How to sort, organize, file and store every piece of paper in your home or office
CONQUERING UNCERTAINTY	Modis	Theodore			9781775440888	1998	Understanding Corporate Cycles and Positioning Your Company to Survive the Changing Environment
CONTAGIOUS	Berger	Jonah			9781775447627	2013	Why Things Catch On
CONTAGIOUS SUCCESS	Annunzio	Susan			9781775440895	2005	Spreading High Performance Throughout Your Organization
CONTRARY INVESTING FOR THE 90s	Band	Richard E.			9781775440901	1999	How To Profit By Going Against The Crowd
CONVERSATIONAL CAPITAL	Cesvet	Bertrand	Babinski	Tony	9781775440918	2008	How to Create Stuff People Love to Talk About
CO-OPETITION	Brandenburger	Adam	Nalebuff	Barry	9781775440925	1998	A Revolutionary Mindset That Combines Competition and Cooperation
COPIES IN SECONDS	Owen	David			9781775440932	2004	How a Lone Inventor and an Unknown Company Created the Biggest Communication Breakthrough Since Gutenberg -- Chester Carlson
COPYCATS	Shenkar	Obed			9781775446538	2010	How Smart Companies Use Imitation to Gain a Strategic Edge
CORPORATE AIKIDO	Pino	Robert			9781775440949	1999	Unleash the potential within your company to Neutralize competition and seize growth
CRACKING THE VALUE CODE	Boulton	Richard	Libert	Barry	9781775440956	2000	How Successful Businesses Are Creating Wealth in the New Economy
CREATE YOUR OWN FUTURE	Tracy	Brian			9781775440963	2002	How to Master the 12 Critical Factors of Unlimited Success
CREATING AND DELIVERING TOTALLY AWESOME							
CUSTOMER EXPERIENCES	Millet	Gary	Millet	Blaine	9781775440970	2002	The Art and Science of Customer Experience Mapping
CREATING VALUE IN THE NETWORK ECONOMY	Tapscott	Don			9781775440987	2000	The Harvard Business Review Book
CREATIVITY, INC.	Catmull	Ed	Wallace	Amy	9781775448051	2014	Overcoming the Unseen Forces That Stand in the Way of True Inspiration
CROWDSOURCING	Howe	Jeff			9781775440994	2008	Why the Power of the Crowd is Driving the Future of Business
CRUNCH POINT	Tracy	Brian			9781775441007	2006	The 21 Secrets To Succeeding When It Matters Most
CRUSH IT!	Vaynerchuk	Gary			9781775441014	2009	Why Now is the Time to Cash In on Your Passion
CTRL ALT DELETE	Joel	Mitch			9781775447702	2013	Reboot Your Business. Reboot Your Life. Your Future Depends On It.
CUSTOMER CULTURE	Basch	Michael			9781775441021	2002	How FedEx and Other Great Companies Put the Customer First Every Day
CUSTOMER EQUITY	Blattberg	Robert	Getz	Gary	9781775441038	2001	Building and Managing Relationships as Valuable Assets
CUSTOMER MANIA!	Blanchard	Ken	Ballard	Jim	9781775441045	2004	It's Never Too Late to Build a Customer-Focused Company
CUSTOMER-CENTRIC SELLING	Bosworth	Michael	Holland	John	9781775441052	2004	The Message Driven Sales Process
CUSTOMERS RULE!	Blackwell	Roger	Stephan	Kirstina	9781775441069	2001	Why The e-Commerce Honeymoon Is Over And Where Winning Businesses Go From Here
CUSTOMERS.COM	Seybold	Patricia B			9781775441106	1999	How To Create A Profitable Business Strategy For The Internet And Beyond
DAVID AND GOLIATH	Gladwell	Malcolm			9781775447986	2014	Underdogs, Misfits, and the Art of Battling Giants

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DEALING WITH DARWIN	Moore	Geoffrey			9781775441083	2006	How Great Companies Innovate at Every Phase of Their Evolution
DEBT FREE FOR LIFE	Bach	David			9781775446798	2011	The Finish Rich Plan For Financial Freedom
DEBUNKERY	Fisher	Ken	Hoffmans	Lara	9781775446696	2011	Learn It, Do It and Profit From It -- Seeing Through Wall Street's Money-Killing Myths
DECISIVE	Heath	Chip	Heath	Dan	9781775447634	2013	How to Make Better Choices in Life and Work
DEEP WORK	Newport	Cal			9781775448617	2016	Rules for Focused Success in a Distracted World
DEFYING THE MARKET	Leeb	Stephen	Leeb	Donna	9781775441090	1999	Profiting in the Turbulent Post-Technology Market Boom
DELIVER!	Champy	Jim			9781775447030	2011	How to Be Fast, Flawless and Frugal
DELIVERING HAPPINESS	Hsieh	Tony			9781775446552	2010	A Path to Profits, Passion and Purpose
DESIGN TO GROW	Butler	David	Tischler	Linda	9781775448358	2015	How Coca-Cola Learned to Combine Scale & Agility (And How You Can Too)
DIFFERENTIATE OR DIE	Trout	Jack	Rivkin	Steve	9781775441106	2000	Survival in Our Era of Killer Competition
DIGITAL CAPITAL	Tapscott	Don	Ticoll	David	9781775441113	2000	Harnessing the Power of Business Webs
DIGITAL DARWINISM	Schwartz	Evan			9781775441137	1999	7 Breakthrough Business Strategies For Surviving in the Cutthroat Web Economy
DIGITAL DISRUPTION	McQuivey	James			9781775447641	2013	Unleashing the Next Wave of Innovation
DIRECT FROM DELL	Dell	Michael	Fredman	Catherin	9781775441137	1999	Strategies That Revolutionized an Industry
DIRECT PUBLIC OFFERINGS	Field	Drew			9781775441144	1999	The New Method For Taking Your Company Public
DISRUPT! THINK EPIC. BE EPIC.	Jensen	Bill			9781775447757	2013	25 Successful Habits For an Extremely Disruptive World
DISCIPLINED DREAMING	Linkner	Josh			9781775446873	2011	A Proven System to Drive Breakthrough Creativity
DISCIPLINED ENTREPRENEURSHIP	Aulet	Bill			9781775447788	2013	24 Steps to a Successful Startup
DOING BOTH	Sidhu	Inder			9781775446507	2010	How Cisco Captures Today's Profit and Drives Tomorrow's Growth
DOING IT NOW	Bliss	Edwin C.			9781775441151	1998	Action, Not Excuses
DON'T JUST RELATE -- ADVOCATE	Urban	Glen			9781775441168	2005	A Blueprint For Profit in the Era of Customer Power
DON'T THINK PINK	Johnson	Lisa	Learned	Andrea	9781775441175	2004	What Really Makes Women Buy -- and How to Increase Your Share of This Crucial Market
DOT.BOMB	Kuo	J. David			9781775441182	2001	Inside an Internet Goliath -- from Lunatic Optimism to Panic and Crash
DOTCOM SECRETS	Brunson	Russell			9781775445825	2015	The Underground Playbook for Growing Your Company Online
DOUBLE-DIGIT GROWTH	Treacy	Michael			9781775441199	2003	How Great Companies Achieve It -- No Matter What
DRIVING GROWTH THROUGH INNOVATION	Tucker	Robert			9781775441205	2003	How Leading Firms Are Transforming Their Futures
DUTY, HONOR, COMPANY	Dorland	Gil	Dorland	John	9781775441212	1999	West Point Fundamentals For Business Success
EARTH: THE SEQUEL	Krupp	Fred	horn	Miriam	9781775441229	2008	The Race to Reinvent Energy and Stop Global Warming
eBRANDS	Carpenter	Phil			9781775441236	2000	Building an Internet Business At Breakneck Speed
EIGHT STEPS TO SEVEN FIGURES	Carlson	Charles			9781775441253	2000	The Investment Strategies Of Everyday Millionaires And How You Can Become Wealthy Too
E-MYTH MASTERY	Gerber	Michael			9781775441253	2005	The Seven Essential Disciplines for Building a World Class Company
ELON MUSK	Vance	Ashlee			9781775448457	2015	Tesla, SpaceX and the Quest for a Fantastic Future
ENCHANTMENT	Kawasaki	Guy			9781775446866	2011	The Art of Changing Hearts, Minds, and Actions
ENGAGED!	Lederman	Gregg			9781775447825	2013	Outbehave Your Competition to Create Customers for Life
ENTREPRENEURING	Brandt	Steve C.			9781775441267	1998	The Ten Commandments for Building a Growth Company
ENTREPRENEURSHIP.COM	Burns	Tim			9781775441274	2001	How To Create a Winning Dot-Com Business Plan
EPIC CONTENT MARKETING	Pullizzi	Joe			9781775448006	2014	How to Tell a Different Story, Break Through the Clutter, and Win Customers by Marketing Less
EQUITY	Rosen	Corey	Case	John	9781775441281	2005	Why Employee Ownership is Good for Business
E-SERVICE	Zemke	Ron	Connellan	Tom	9781775441298	2000	24 Ways to Keep Your Customers -- When the Competition Is Just a Click Away
e-STOCKS	Cohan	Peter			9781775441304	2001	Finding the Hidden Blue Chips Among the Internet Impostors
e-STRATEGY PURE & SIMPLE	Robert	Michel	Racine	Bernard	9781775441311	2001	Connecting Your Internet Strategy To Your Business Strategy
EVEN BUFFETT ISN'T PERFECT	Janigian	Vahan			9781775441328	2008	What You Can -- and Can't -- Learn from the World's Greatest Investor
EVERYBODY WINS	Harkins	Phil	Hollihan	Keith	9781775441342	2005	The Story and Lessons Behind RE/MAX
EVERYONE COMMUNICATES, FEW CONNECT	Maxwell	John C.			9781775440000	2010	What the Most Effective Leaders Do Differently
EVERYTHING COUNTS	Blair	Gary			9781775441342	2010	52 Remarkable Ways to Inspire Excellence and Drive Results
EVERYTHING IS NEGOTIABLE	Kennedy	Gavin			9781775441359	1998	How To Negotiate and Win
EXCEPTIONAL SELLING	Thull	Jeff			9781775441366	2006	How the Best Connect and Win in High Stakes Sales
EXECUTING YOUR STRATEGY	Morgan	Mark	Levitt	Raymond	9781775441373	2008	How to Break It Down and Get It Done
EXECUTION	Bossidy	Larry	Charan	Ram	9781775441380	2002	The Discipline of Getting Things Done
EXECUTION IS THE STRATEGY	Stack	Laura			9781775447962	2014	How Leaders Achieve Maximum Results in Minimum Time
EXECUTIVE WARFARE	D'Alessandro	David			9781775441397	2008	10 Rules of Engagement For Winning Your War For Success
EXPERIENTIAL MARKETING	Schmitt	Bernd			9781775441403	2000	How To Get Customers To Sense, Feel, Think, Act and Relate To Your Company and Brands
EXTREME PRODUCTIVITY	Pozen	Robert			9781775447481	2012	Boost Your Results, Reduce Your Hours
FAIL FAST, FAIL OFTEN	Babineaux	Ryan	Krumboltz	John	9781775447894	2014	How Losing Can Help You WIN
FAIL FAST OR WIN BIG	Schroeder	Bernhard			9781775448488	2015	The Start-Up Plan For Starting Now
FAST SECOND	Markides	Constantinos	Geroski	Paul	9781775441410	2005	How Smart Companies Bypass Radical Innovation to Enter and Dominate New Markets
FASTER COMPANY	Kelly	Patrick	Case	John	9781775441427	1998	Building the World's Nuttiest Turn-on-a-Dime Home-Grown Billion-Dollar Company
FATHER, SON & CO	Watson Jrn	Thomas J.			9781775441434	1999	My Life At IBM And Beyond
FINANCIAL INTELLIGENCE	Berman	Karen	Knight	Joe	9781775441441	2006	A Manager's Guide to Knowing What the Numbers Really Mean
FINANCIAL SELF-DEFENSE	Givens	Charles J.			9781775441458	1999	How to Win the Fight for Financial Freedom
FIRE YOUR BOSS	Pollan	Stephen	Levine	Mark	9781775441465	2004	...And Hire Yourself
FIRE YOUR SALES TEAM TODAY	Keiles	Erich	Lieberman	Mike	9781775447382	2012	Then Rehire Them as Sales Guides in Your New Revenue Department
FIRST THINGS FIRST	Covey	Stephen R.	Merrill	Roger and Re	9781775441472	1998	To Live, to Love, to Learn, to Leave a Legacy
FIRST, BREAK ALL THE RULES	Buckingham	Marcus	Coffman	Curt	9781775441489	1999	What the World's Greatest Managers Do Differently
FIVE MINDS FOR THE FUTURE	Gardner	Howard			9781775441496	2007	
FIVE REGIONS OF THE FUTURE	Barker	Joel	Erickson	Scott	9781775441502	2005	Preparing Your Business For Tomorrow's Technology Revolution
FLASH BOYS	Lewis	Michael			978177544793	2014	A Wall Street Revolt
FLASH FORESIGHT	Burris	Daniel	Mann	John David	9781775446811	2011	How to See the Invisible and Do The Impossible
FLAWLESS EXECUTION	Murphy	James			9781775441519	2005	Use the Techniques and Systems of America's Fighter Pilots to Perform at Your Peak and Win the Battles of the Business World

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FLIP THE FUNNEL	Jaffe	Joseph			9781775441526	2010	How to Use Existing Customers to Gain New Ones
FLYING HIGH	Wynbrand	James			9781775441533	2004	How JetBlue Founder and CEO David Nellesman Beats the Competition ...Even in the World's Most Turbulent Industry
FORD	Lacey	Robert			9781775441540	1999	The Men and the Machine
FREE	Anderson	Chirs			9781775446903	2009	The Future of a Radical Price
FREE MARKETING	Cockrum	Jim			9781775447061	2011	101 Low and No-Cost Ways to Grow Your Business Online & Off
FROM IMPOSSIBLE TO INEVITABLE	Ross	Aaron	Lemkin	Jason	9781775448754	2016	How Hyper-Growth Companies Create Predictable Revenue
FROM VALUES TO ACTION	Kraemer	Harry			9781775446941	2011	The Four Principles of Values-Based Leadership
FROM WORST TO FIRST	Bethune	Gordon			9781775441564	1998	Behind the Scenes of Continental's Remarkable Comeback
FULL ENGAGEMENT!	Tracy	Brian			9781775446989	2011	Inspire, Motivate, and Bring Out the Best in Your People
FULL FRONTAL PR	Laermer	Richard	Prichinello	Michael	9781775441571	1998	Getting People Talking About You, Your Business or Your Product
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FUTURE WEALTH	Davis	Stan	Meyer	Christopher	9781775441595	2000	
FUTURESHOP	Nissanoff	Daniel			9781775441618	2006	How the New Auction Culture Will Revolutionize the Way We Buy, Sell, and Get the Things We REALLY Want
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GET RICH CLICK!	Ostrofsky	Marc			9781775446958	2011	The Ultimate Guide to Making Money on the Internet
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GETTING BIGGER BY GROWING SMALLER	Shulman	Joel			9781775441694	2004	A New Growth Model For Corporate America
GETTING BUSINESS TO COME TO YOU	Edwards	Paul and Sarah	Douglas	Laura C.	9781775441670	1999	Everything You Need to Do Your Own Advertising & Sales Promotions
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GLOBAL PARADOX	Naisbitt	John			9781775441748	1999	The Bigger The World Economy, The More Powerful Its Smallest Players
GO FOR THE MAGIC	Williams	Pat			9781775441755	1999	The Five Secrets Behind a Magical, Miraculous Way of Life
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GOALS!	Tracy	Brian			9781775441786	2003	How to Get Everything You Want -- Faster Than You Ever Thought Possible
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I'LL MAKE YOU AN OFFER YOU CAN'T REFUSE	Franzese	Michael			9781775442301	2009	Insider Business Tips From a Former Mob Boss
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IDEA MAPPING	Nast	Jamie			9781775442271	2006	How to Access Your Hidden Brain Power, Learn Faster, Remember More and Achieve Success in Business
IF YOU BUILD IT WILL THEY COME?	Adams	Rob			9781775442288	2010	Three Steps to Test and Validate Any Market Opportunity
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IT'S NOT THE BIG THAT EAT THE SMALL IT'S THE FAST THAT EAT THE SLOW	Jennings	Jason	Haughton	Laurence	9781775442486	2001	How To Use Speed as a Competitive Tool in Business
IT'S NOT WHAT YOU SAY...IT'S WHAT YOU DO	Haughton	Laurence			9781775442493	2005	How Following Through at Every Level Can Make or Break Your Company
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LOOKING OUT FOR No. 1	Ringer	Robert J.			9781775442738	1999	From Where You Are To Where You Want To Be
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LOW RISK, HIGH REWARD	Reiss	Bob	Stevenson	Howard	9781775442745	2000	Starting And Growing Your Business With Minimal Risk
LOYALTY RULES!	Reichfield	Frederick	Markey	Rob	9781775442752	2001	How Today's Leaders Build Lasting Relationships
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MADE IN JAPAN	Morita	Akio			9781775442776	1998	Akio Morita and SONY
MADE TO STICK	Heath	Chip	Dan	Heath	9781775442783	2007	Why Some Ideas Survive and Others Die
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MAKE YOUR OWN LUCK -Shapiro	Shapiro	Eileen	Stevenson	Howard	9781775442806	2005	12 Practical Steps To Taking Smarter Risks In Business
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MANAGEMENT CHALLENGES FOR THE 21ST CENTURY	Drucker	Peter F.			9781775442882	1999	The Central Management Issues of Tomorrow
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MAX-e-MARKETING IN THE NET FUTURE	Rapp	Stan	Martin	Chuck	9781775442967	2001	The Seven Imperatives For Outsmarting The Competition In The Net Economy
MAXIMUM ACHIEVEMENT	Tracy	Brian			9781775442974	1998	Strategies and Skills That Will Unlock Your Hidden Powers to Succeed
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MBA IN A BOX	Kurtzman	Joel	Rifkin	Glenn	9781775442998	2004	Practical Ideas From The Best Brains In Business
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METACAPITALISM	Means	Grady	Schneider	David	9781775443049	2000	The e-Business Revolution and the Design of 21st-Century Companies and Markets
MICHAEL EISNER	Eisner	Michael	Schwartz	Tony	9781775443056	1998	Work In Progress
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MULTIPLE STREAMS OF INCOME	Allen	Robert			9781775443162	2000	How to Generate a Lifetime of Unlimited Wealth
MULTIPLIERS	Wiseman	Liz	McKeown	Greg	9781775446606	2010	How the Best Leaders Make Everyone Smarter
MUST-WIN BATTLES	Killing	Peter	Mainight	Thomas	9781775443179	2006	How to Win Them, Again and Again
MY YEARS WITH GENERAL MOTORS	Sloan Jr.	Alfred P.			9781775443186	1999	How General Motors Was Built Into the Largest Corporation in the World
NAKED CONVERSATIONS	Scoble	Robert	Israel	Shel	9781775443193	2006	How Blogs Are Changing the Way Businesses Talk with Customers
NARRATIVE AND NUMBERS	Daomadaran	Aswath			9781775449058	2017	The Value of Stories in Business
NEGOTIATING THE IMPOSSIBLE	Malhotra	Deepak			9781775448730	2016	How to Break Deadlocks and Resolve Ugly Conflicts (Without Money or Muscle)
NEGOTIATION GENIUS	Malhotra	Deepak	Bazerman	Max	9781775443209	2008	How to Overcome Obstacles and Achieve Brilliant Results at the Bargaining Table and Beyond
NET PROFIT	Cohan	Peter			9781775443216	1999	How to Invest and Compete in the Real World of Internet Business
NET READY	Hartman	Amir	Sifonis	John	9781775443223	2000	Strategies For Success in the E-economy
NET WORTH	Hagel III	John	Singer	Marc	9781775443230	1999	Shaping Markets When Customers Make the Rules
NEVER BE BORING AGAIN	Stevenson	Doug			9781775443247	2004	Make Your Business Presentations Capture Attention, Inspire Action And Produce Results
NEW RULES FOR THE NEW ECONOMY	Kelly	Kevin			9781775443254	2000	10 Radical Strategies For a Connected World
NEW SALES. SIMPLIFIED.	Weinberg	Mike			9781775447450	2012	The Essential Handbook for Prospecting and New Business Development
NIKE	Strasser	Julie	Becklund	Laurie	9781775443261	1998	The Unauthorized Story of the Men Who Played There
NO EXCUSES	Tracy	Brian			9781775446521	2010	The Power of Self-Discipline
NO MORE MONDAYS	Miller	Dan			9781775443278	2008	Fire Yourself -- and Other Revolutionary Ways to Discover Your True Calling at Work
NOW OR NEVER	Modahl	Mary			9781775443285	2000	How Companies Must Change Today To Win The Battle For Internet Consumers
NOW, BUILD A GREAT BUSINESS	Thompson	Mark	Tracy	Brian	9781775446712	2011	7 Ways to Maximize Your Profits in Any Market
ONE BILLION CUSTOMERS	McGregor	James			9781775443292	2006	Lessons From the Front Lines of Doing Business in China
ONLY THE PARANOID SURVIVE	Grove	Andrew S.			9781775443308	1998	How to Exploit the Crisis Points that Challenge Every Company and Career
OPENING DIGITAL MARKETS	Mougyar	Walid			9781775443315	2000	Battle Plans And Business Strategies For Internet Commerce
ORGANIZE TOMORROW TODAY	Selk	Dr. Jason	Bartow	Tom	9781775448648	2016	8 Ways to Retrain Your Mind to Optimize Performance at Work and in Life
ORIGINALS	Grant	Adam			9781775448662	2016	How Non-Conformists Move the World
OUTSIDE INNOVATION	Seybold	Patricia B			9781775443322	2007	How Your Customers Will Co-Design Your Company's Future
OUTTHINK THE COMPETITION	Krippendorff	Kaihan			9781775447276	2012	How a New Generation of Strategists Sees Options Others Ignore
OVERACHIEVEMENT	Eliot	John			9781775443346	2004	The New Model For Exceptional Performance
OVERNIGHT SUCCESS	Trimble	Vance			9781775443346	1999	Federal Express & Frederick Smith, Its Renegade Creator
P&G 99	Decker	Charles			9781775443353	1998	99 Principles and Practices of Procter and Gamble's Success
PAID TO THINK	Goldsmith	David	Goldsmith	Lorrie	9781775447597	2013	A Leader's Toolkit For Redefining Your Future
PAYBACK	Andrew	James	Sirkin	Harold	9781775443360	2007	Reaping the Rewards of Innovation
PAYBACK TIME	Town	Phil			9781775443377	2010	Making Big Money is the Best Revenge
PEAK	Ericsson	Anders	Pool	Robert	9781775448747	2016	Secrets From the New Science of Expertise
PEERS INC	Chase	Robin			9781775448570	2015	How People and Platforms are Inventing the Collaborative Economy and Reinventing Capitalism
PERSUASION	Lakhani	Dave			9781775443384	2005	The Art of Getting What You Want
PERSUASIVE BUSINESS SPEAKING	Snyder	Elayne			9781775443391	1999	How To Make Memorable Business Presentations
PITCH PERFECT	McGowan	Bill			9781775448174	2014	How to Say It Right the First Time, Every Time
PLATFORM LEADERSHIP	Gawer	Annabelle	Cusumano	Michael	9781775443407	2002	How Intel, Microsoft and Cisco Drive Industry Innovation
PLATFORM REVOLUTION	Parker	Geoffrey	Van Alstyne	Marshall	9781775448778	2016	How Networked Markets Are Transforming the Economy and How to Make Them Work For You
PLAY BIGGER	Ramadan	Al	Peterson	Dave	9781775448839	2016	How Pirates, Dreamers, and Innovators Create and Dominate Markets
PLAYING TO WIN	Laffey	A. G.	Martin	Roger	9781775447603	2013	How Strategy Really Works
POP!	Horn	Sam			9781775443414	2006	Stand Out In Any Crowd
POSITIONING THE BATTLE FOR YOUR MIND	Ries	Al	Trout	Jack	9781775443421	1998	How to be Seen and Heard in the Overcrowded Marketplace
POUR YOUR HEART INTO IT	Schultz	Howard	Yang	Dori	9781775443438	2003	How Starbucks Built a Company One Cup at a Time
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POWER RELATIONSHIPS	Sobel	Andrew	Panas	Jerold	9781775447931	2014	26 Irrefutable Laws for Building Extraordinary Relationships
POWER TALK	McGinty	Sarah			9781775443445	2001	Using Language To Build Authority And Influence
POWER THINKING	Mangieri	John	Block	Cathy	9781775443452	2004	How The Way You Think Can Change The Way You Lead
POWERFUL CONVERSATIONS	Harkins	Phil			9781775443469	1999	How High Impact Leaders Communicate
POWERHOUSE PRINCIPLES	Perez	Jorge			9781775443476	2008	The Billionaire Blueprint for Real Estate Success
PRACTICALLY RADICAL	Taylor	William			9781775446842	2011	Not-So-Crazy Ways to Transform Your Company, Shake Up Your Industry, and Challenge Yourself
PRACTICE WHAT YOU PREACH	Maister	David			9781775443490	2001	What Managers Must Do To Create A High Achievement Culture
PREDICTABLE SUCCESS	McKeown	Les			9781775446514	2010	Getting Your Organization on the Growth Track - and Keeping It There
PRE-SUASION	Cialdini	Robert			9781775448660	2016	A Revolutionary Way to Influence and Persuade
PRESENTATION S.O.S.	Wiskup	Mark			9781775443490	2005	From Perspiration to Persuasion in 9 Easy Steps
PREVENTING STRATEGIC GRIDLOCK	Harper	Pamela			9781775443506	2003	Leading Over, Under & Around Organizational Jams to Achieve High Performance Results
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PROFIT FROM THE CORE	Zook	Chris	Allen	James	9781775443520	2001	Growth Strategy In An Era Of Turbulence
PROFITABLE GROWTH IS EVERYONE'S BUSINESS	Charan	Ram			9781775443537	2004	10 Tools You Can Use Monday Morning
PROFITS AREN'T EVERYTHING, THEY'RE THE ONLY THING	Cloutier	George			9781775443544	2009	No-Nonsense Rules from the Ultimate Contrarian and Small Business Guru
PUT YOUR DREAM TO THE TEST	Maxwell	John C.			9781775443551	2009	10 Questions to Help You See It and Seize It
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RACING TO WIN	Gibbs	Joe			9781775443568	2002	Establish Your Game Plan For Success
RADICAL COLLABORATION	Tamm	James	Luyet	Ronald	9781775443575	2005	Five Essential Skills to Overcome Defensiveness and Build Successful Relationships
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REAL LEADERS DON'T DO POWERPOINT	Witt	Christopher			9781775443605	2009	How to Sell Yourself and Your Ideas
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RE-IMAGINE!	Peters	Tom			9781775443636	2003	Business Excellence in a Disruptive Age
RE-INVENTING THE CORPORATION	Naisbitt	John	Aburdene	Patricia	9781775443643	1999	Transforming Your Job and Your Company For the New Information Society
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RESULTS THAT LAST	Studer	Quint			9781775443698	2007	Hardwiring Behaviors That Will Take Your Company to the Top
RESULTS-BASED LEADERSHIP	Ulrich	Dave	Zenger	Jack	9781775443704	2000	How Leaders Build the Business and Improve the Bottom Line
RE-THINKING THE NETWORK ECONOMY	Liebowitz	Stan			9781775443711	2002	The True Forces that Drive the Digital Marketplace
RETURN ON CUSTOMER	Peppers	Don	Rogers	Martha	9781775443728	2005	Creating Maximum Value From Your Scarcest Resource
RICH DAD, POOR DAD	Kiyosaki	Robert	Lechter	Sharon	9781775443735	1999	What the Rich Teach Their Kids About Money -- That the Poor and Middle Class Do Not!
RICH DAD'S GUIDE TO INVESTING	Kiyosaki	Robert	Lechter	Sharon	9781775443742	2001	What The Rich Invest In That The Poor And Middle Class Do Not!
RICHARD BRANSON	Brown	Mick			9781775443759	1998	The Inside Story
ROADMAP TO ENTREPRENEURIAL SUCCESS	Price	Robert			9781775443766	2004	Powerful Strategies for Building a High-Profit Business
ROCKETEERS	Belfiore	Michael			9781775443773	2007	How a Visionary Band of Business Leaders, Engineers and Pilots is Boldly Privatizing Space
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ROCKING WALL STREET	Marks	Gary			9781775443780	2007	Four Powerful Strategies That Will Shake Up The Way You Invest, Build Your Wealth and Give You Your Life Back
ROOKIE SMARTS	Wiseman	Liz			9781775448372	2015	Why Learning Beats Knowing in the New Game of Work
RULE #1	Town	Phil			9781775443797	2006	The Simple Strategy for Successful Investing in Only 15 Minutes a Week!
RULES FOR RENEGADES	Comaford-Lynch	Christine			9781775443803	2007	How to Make More Money, Rock Your Career and Revel in Your Individuality
RULES FOR REVOLUTIONARIES	Kawasaki	Guy			9781775443810	1999	The Capitalist Manifesto For Creating and Marketing New Products and Services
RUPERT MURDOCH	Tuccielle	Jerome			9781775443827	1999	Australia's Richest Man
RUTHLESS EXECUTION	Hartman	Amir			9781775443834	2003	What Business Leaders Do When Their Companies Hit The Wall
SACRED COWS MAKE THE BEST BURGERS	Kriegel	Robert	Brandt	David	9781775443841	1998	Paradigm Busting Strategies For Developing Change-Ready People And Organizations
SAFE STRATEGIES FOR FINANCIAL FREEDOM	Tharp	Van	Barton	D.	9781775443858	2004	
SALES GROWTH	Baumgartner	Thomas	Hatami	Homayoun	9781775447351	2012	Five Proven Strategies From The World's Top Sales Leader
SAM WALTON : MADE IN AMERICA	Walton	Sam	Huey	Richard	9781775443865	1999	The Story of America's Richest Man
SCALE	Hoffman	Jeff	Finkel	David	9781775448419	2015	Seven Proven Principles to Grow Your Business and Get Your Life Back
SCALING UP EXCELLENCE	Sutton	Robert	Rao	Huggy	9781775448105	2014	Getting to More Without Settling For Less
SCIENTIFIC ADVERTISING	Hopkins	Claude			9781775443872	1999	How To Develop a Superior Advertising Program
SECRET FORMULA	Allen	Frederick			9781775443889	1999	How Brilliant Marketing and Relentless Salesmanship Made Coca-Cola the Best-Known Product in the World
SECRETS OF SILICON VALLEY	Piscione	Deborah			9781775447689	2013	What Everyone Else Can Learn From the Innovation Capital of the World
SECRETS OF THE WORLD'S TOP SALES PERFORMERS	Harvey	Christine			9781775443896	1999	Boost Your Performance With Winning Techniques
SEEING WHAT'S NEXT	Christensen	Clayton	Anthony	Scott	9781775443902	2004	Using the Theories of Innovation to Predict Industry Change
SEIZING THE WHITE SPACE	Johnson	Mark W.			9781775443919	2010	Business Model Innovation For Growth and Renewal
SELL WITH A STORY	Smith	Paul			9781775448952	2016	How to Capture Attention, Build Trust, and Close the Sale
SELLING SUCKS	Rumbauskas Jr.	Frank			9781775443926	2007	How to Stop Selling and Start Getting Prospects to Buy!
SELLING THE DREAM	Kawasaki	Guy			9781775443933	1998	How to Promote Your Product, Company or Ideas Using Everyday Evangelism
SERIOUS CREATIVITY	De Bono	Edward			9781775443940	1998	Using the Power of Lateral Thinking to Create New Ideas
SEVEN YEARS TO SEVEN FIGURES	Masterson	Michael			9781775443957	2007	The Fast-Track Plan to Becoming a Millionaire
SHAPING THE GAME	Watkins	Michael			9781775443964	2010	The New Leader's Guide to Effective Negotiating
SHOW AND TELL	Roam	Dan			9781775448389	2015	How Everybody Can Make Extraordinary Presentations
SIMPLICITY	De Bono	Edward			9781775443971	1998	An Elegant and Powerful Business Concept
SIMPLIFY	Koch	Richard	Lockwood	Greg	978177544893-8	2016	How the Best Businesses in the World Succeed
SIMPLY BETTER	Barwise	Patrick	Meehan	Sean	9781775443988	2004	Winning and Keeping Customers By Delivering What Matters Most
SIMPLY BRILLIANT	Taylor	William			9781775448969	2016	How Great Organizations Do Ordinary Things in Extraordinary Ways
SINK OR SWIM	Sindell	Milo	Sindell	Thuy	9781775443995	2006	New Job. New Boss. 12 Weeks To Get It Right
SIX ACTION SHOES	De Bono	Edward			9781775444008	1998	A brilliant new way to take control of any business or life situation
SIX DISCIPLINES EXECUTION REVOLUTION	Harpst	Gary			9781775444015	2008	Solving the One Business Problem That Makes Solving All Other Problems Easier
SIX SIGMA	Harry	Mikel	Schroeder	Richard	9781775444022	2000	The Breakthrough Management Strategy Revolutionizing The World's Top Corporations
SLACK	DeMarco	Tom			9781775444039	2001	Getting Past Burnout, Busywork and the Myth of Total Efficiency

SMALL GIANTS	Burlingham	Bo			9781775444046	2006	Companies That Choose to Be Great Instead of Big
SMALL MESSAGE BIG IMPACT	Sjodin	Terri			9781775446965	2011	How to Put the Power of the Elevator Speech Effect To Work For You
SMART FOR LIFE	Chafetz	Michael D.			9781775444053	1999	How To Improve Your Brain Power At Any Age
SMART PRICING	Raju	Jagmohan	Zhang	Z. John	9781775444060	2010	How Google, Priceline, and Leading Businesses Use Pricing Innovation for Profitability
SMART TRUST	Covey	Stephen M.R.	Link	Greg	9781775447207	2012	Creating Prosperity, Energy and Joy in a Low-Trust World
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SMARTER FASTER BETTER	Duhigg	Charles			9781775448709	2016	The Secrets of Being Productive in Life and Business
SMARTS	Martin	Chuck	Dawson	Peg	9781775444077	2007	Are We Hardwired For Success?
SNAP SELLING	Konrath	Jill			9781775446705	2011	Speed Up Sales and Win More Business with Today's Frazzled Customers
SO GOOD THEY CAN'T IGNORE YOU	Newport	Cal			9781775447474	2012	Why Skills Triumph Passion in the Quest for Work You Love
SOMETIMES YOU WIN SOMETIMES YOU LEARN	Maxwell	John			9781775447818	2013	Life's Greatest Lessons Are Gained From Our Losses
SPEAKING AS A LEADER	Humphrey	Judith			9781775447329	2012	How to Lead Every Time You Speak ... From Board Rooms to Meeting Rooms, From Town Halls to Phone Calls
SPEED	Zenger	John	Folkman	Joseph	9781775449072	2017	How Leaders Accelerate Successful Execution
SPRINT	Knapp	Jake	Zeratsky	John	9781775448686	2016	How to Solve Big Problems and Test New Ideas in Just Five Days
START AT THE END	Lavinsky	Dave			9781775447542	2012	How Companies Can Grow Bigger and Faster By Reversing Their Business Plan
START LATE, FINISH RICH	Bach	David			9781775444084	2005	A No-Fail Plan For Achieving Financial Freedom At Any Age
START WITH NO	Camp	Jim			9781775444091	2002	The Negotiating Tools That The Pros Don't Want You To Know
STARTUP WEEKEND	Nager	Marc	Nelsen	Clint	9781775447146	2011	How to Take a Company From Concept to Creation in 54 Hours
STARTUPS THAT WORK	Kurtzman	Joel	Rifkin	Glenn	9781775444107	2006	The 10 Critical Factors That Will Make or Break a New Company
STEAL THE SHOW	Port	Michael			9781775448532	2015	How to Guarantee a Standing Ovation for All the Performances in Your Life
STEALTH INCOME STRATEGIES FOR INVESTORS	Ford	Mark			9781775447528	2012	11 Surprising Ways You Can Easily Boost Your Income By \$20,000 to \$100,000 This Year
STEVE JOBS	Isaacson	Walter			9781775447139	2011	
STOP AND SELL THE ROSES	McCann	Jim			9781775444114	1998	Lessons from Business and Life from the CEO of 1-800-FLOWERS
STRATEGIC NEGOTIATION	Dietmeyer	Brian	Bazerman	Max	9781775444121	2004	A Breakthrough 4-Step Process for Effective Business Negotiation
STRATEGY MAPS	Kaplan	Robert	Norton	David	9781775444138	2004	Converting Intangible Assets Into Tangible Outcomes
STRATEGY PURE AND SIMPLE II	Robert	Michel			9781775444145	1998	How Winning Companies Dominate Their Competitors
STRATEGY THAT WORKS	Leinwand	Paul	Mainardi	Cesare	9781775448693	2016	How Winning Companies Close the Strategy-to-Execution Gap
STRENGTHS BASED LEADERSHIP	Rath	Tom	Conchie	Barry	9781775444152	2009	Great Leaders, Teams and Why People Follow
STRETCH	Willyerd	Karie	Mistick	Barbara	9781775448723	2016	How to Future-Proof Yourself for Tomorrow's Workplace
SUPER CRUNCHERS	Ayers	Ian			9781775444169	2007	Why Thinking-By-Numbers Is The New Way To Be Smart
SUPERTRENDS	Tvede	Lars			9781775443032	2002	Winning Investment Strategies for the Coming Decades
SWIM WITH THE SHARKS - The Mackay 66	MacKay	Harvey			9781775444176	1999	MACKAY'S CUSTOMER PROFILE FORM - THE MACKAY 66
SWIM WITH THE SHARKS WITHOUT BEING EATEN ALIVE	MacKay	Harvey			9781775444176	1998	Outsell, outmanage, outmotivate and outnegotiate your competition
SWITCH	Heath	Chip	Heath	Dan	9781775446576	2010	How to Change Things When Change is Hard
TAKE ON THE STREET	Levitt	Arthur			9781775444183	2002	What Wall Street and Corporate America Don't Want You to Know What You Can Do to Fight Back
TAKING PEOPLE WITH YOU	Novak	David			9781775447184	2012	The Only Way to Make Things Happen
TAKING SMART RISKS	Sundheim	Doug			9781775447573	2013	How Sharp Leaders Win When Stakes Are High
TALENT FORCE	Rueff	Rusty	Stringer	Hank	9781775444190	2006	A New Manifesto for the Human Side of Business
TALENT IS NEVER ENOUGH	Maxwell	John C.			9781775444206	2007	Discover the Choices That Will Take You Beyond Your Talent
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TEAM OF TEAMS	McChrystal	Gen. Stanley			9781775448464	2015	New Rules of Engagement for a Complex World
TED TALKS	Anderson	Chris			9781775448808	2016	The Official TED Guide to Public Speaking
TELL TO WIN	Guber	Peter			9781775446842	2011	Connect, Persuade and Triumph with the Hidden Power of Story
THE 1 HOUR PLAN FOR GROWTH	Calhoon	Joe			9781775446767	2011	How a Single Sheet of Paper Can Take Your Business to the Next Level
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THE 5 MISTAKES EVERY INVESTOR MAKES AND HOW TO AVOID THEM	Mallouk	Peter			9781775448136	2014	Getting Investing Right
THE 10 NATURAL LAWS OF SUCCESSFUL TIME & LIFE MANAGEMENT	Smith	Hyrum			9781775444282	2000	Proven Strategies for Increased Productivity and Inner Peace
THE 10 RULES OF SAM WALTON	Bergdahl	Michael			9781775444299	2010	Success Secrets for Remarkable Results
THE 10% ENTREPRENEUR	McGinnis	Patrick			9781775448853	2016	Live Your Startup Dream Without Quitting Your Day Job
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THE 100 ABSOLUTELY UNBREAKABLE LAWS OF BUSINESS SUCCESS	Tracy	Brian			9781775444350	2000	
THE 110% SOLUTION	McCormack	Mark H.			9781775444367	1998	Achieving Superlative Performance in Business and Life
THE 22 IMMUTABLE LAWS OF MARKETING	Ries	Al	Trout	Jack	9781775444305	1999	Violate Them At Your Own Risk
THE 24-HOUR CUSTOMER	Ott	Adrian			9781775446637	2010	New Rules for Winning in a Time-Starved, Always-Connected Economy
THE 29% SOLUTION	Misner	Ivan	Donovan	Michelle	9781775444312	2009	52 Weekly Networking Success Strategies
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THE 5 PATHS TO PERSUASION	Miller	Robert	Williams	Gary	9781775444251	2004	The Art of Selling Your Message
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THE 5 SECOND RULE	Robbins	Mel			9781775449041	2017	Transform Your Life, Work, and Confidence With Everyday Courage
THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE	Covey	Stephen R.			9781775444275	2001	An Approach To Solving Personal and Professional Problems
THE 80/20 INDIVIDUAL	Koch	Richard			9781775444329	2003	How To Accomplish More by Doing Less - the Nine Essentials of 80/20 Success at Work

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THE \$100 STARTUP	Guillebeau	Chris			9781775447375	2012	Reinvent the Way You Make a Living, Do What You Love, and Create a New Future
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THE AGILE MANAGER'S GUIDE TO GETTING ORGANIZED	Olson	Jeff			9781775444404	1999	How Highly Successful Managers Cut Through the Clutter And Get Things Done
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