

BUSINESS BOOK SUMMARIES -- READ LESS, DO MORE

EVERYTHING IS FIGUREOUTABLE MARIE FORLEO

MARIE FORLEO has been CEO of her own education and media company, Marie Forleo International, since 1999. She has been described by Oprah Winfrey as a "thought leader for the next generation". She has her own TV show *MarieTV* which now has more than 47 million views in 195 countries. She is also the host of *The Marie Forleo Podcast* which has generated more than nine million downloads to date. Marie Forleo trains entrepreneurs, artists, and go-getters to go after their dreams. She also runs her own training program, B-School, and presents an acclaimed copywriting course. Marie Forleo is a graduate of Seton Hall University.

The website for this book is at: www.everythingisfigureoutable.com.

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MAIN IDEA

In business, and in life, when you get right down to it everything is "figureoutable". If you want to go after or achieve something great, there's always a way to get there and you can figure out the path.

Everything Is Figureoutable

This one simple belief – that anything and everything can ultimately be figured out – can be a game-changer for your life and your career. It suggests that circumstances and results are never fixed but can be molded and modified at will. This mindset signals change is possible and even inevitable if you change the way you think and act. That's a very powerful belief to have.

"Do the best you can until you know better. Then when you know better, do better."

Maya Angelou

"Everything is figureoutable is more than just a fun phrase to say. It's a practical, actionable discipline. A mantra that helps you operate at your best and achieve what you want. It's a mindset to help you solve meaningful problems, learn new skills, and find ways to help and contribute to others. Once adopted, this attitude will make you virtually unstoppable. Not unstoppable in the sense that everything will always go your way, because it won't. And not unstoppable in that you'll never get disappointed, face rejection, suffer defeat, or find yourself in extraordinarily challenging situations, because you definitely will. But unstoppable in the most profound sense. Meaning that nothing-no thing, no person, no fear, no limitation, no circumstance—will ever again have the power to hold you back. No matter what you're facing, you have what it takes to figure anything out and become the person you're meant to be."

- Marie Forleo

Everything Is Figureoutable

1	FOLLOW THE RIGHT ROAD MAP
2	YOU'VE GOTTA BELIEVE
3	ELIMINATE EXCUSES NOW
4	DEAL WITH YOUR FEARS DECISIVELY
5	TAKE TIME TO DEFINE YOUR DREAMS
6	ALWAYS START BEFORE YOU'RE READY
7	LOOK FOR PROGRESS, NOT PERFECTION
8	REFUSE TO BE REFUSED
9	REMEMBER THE WORLD NEEDS YOUR GIET

1. Follow the right road map
To get to where you want to be, you need the right road map. This is the only way to get the most bang for your buck. Get your roadmap right and the rest will follow.
2. You've gotta believe
Everything in the material world is first created as someone's thought. Therefore, to create the result you want, shape and control your thoughts and feelings.
3. Eliminate excuses now
It's natural to make excuses but if you're truly committed to figuring things out, all excuses have got to go. Be honest about how flimsy excuses are and move forward.
4. Deal with your fears decisively
Accept that at one time or another you're going to do something dumb. That's OK – everyone does it. Just remember a fall is never final unless you stay on the ground.
5. Take time to define your dreams
The best way to figure out what you want to do in life is to engage – to take action. Stop thinking and start doing. Action begets clarity and is the fastest route that exists.
6. Always start before you're ready
One great way to fast-track learning and growth is to get into the habit of starting things before you're ready. This works. Run towards projects that scare you to grow.
7. Look for progress, not perfection
Forget about trying to do things perfectly. It's a destructive myth. Instead, hold yourself to high standards and make ongoing, regular progress. That's attainable and it's worthwhile.
8. Refuse to be refused
Whenever you strike out and do something new, you'll be criticized and judged. This is normal. Ignore what people say. Let put-downs fire you up.
9. Remember the world needs your gift
You're unique. You're a one-time mega event in the universe. Therefore, when you have

You're unique. You're a one-time mega event in the universe. Therefore, when you have an idea, bring it to life. The world values diversity. There's always room for you.

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