

# NO EXCUSES! The Power of Self-Discipline BRIAN TRACY

**BRIAN TRACY** is chairman and CEO of his own training and development organization, Brian Tracy International. He is a prolific author having written more than 45 business books including the best sellers *Million Dollar Habits, Goals, Eat That Frog!* and *How the Best Leaders Lead*. Brian Tracy has consulted with more than 1,000 different companies and each year addresses more than 250,000 people in seminars throughout the U.S., Canada and 40 other countries. Prior to establishing his own company, Brian Tracy gained experience as Chief Operating Officer of a \$265 million development company and in various other sales and marketing positions. He has turned his hand to investments, real estate development, syndication, importation, distribution and management consulting. Brian Tracy is a graduate of the University of Alberta.

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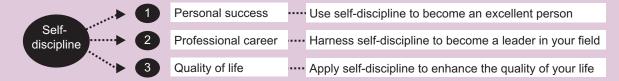


### **MAIN IDEA**

"Self-discipline is the ability to do what you should do, when you should do it, whether you feel like it or not." Elbert Hubbard, one of the most prolific writers in American history

Sooner or later, almost everyone comes to the realization life is not a dress rehearsal for something better. To be successful and above average, you have to seize the initiative and make good things happen in your life and career, and that will only be possible if you have self-discipline. In a very practical way, self-discipline is the key which unlocks every other door of success. You have to stop making excuses and develop self-discipline to move ahead in life and ultimately to excel.

To realize your full potential and achieve everything you can and should achieve, work to develop self-discipline in three key spheres:



"When you master the power of self-discipline, you will become unstoppable, like a force of nature. You will never make excuses for not making progress. You will accomplish more in the next few months and years than most people accomplish in a lifetime."

Brian Tracy

Your success in life depends far more on the kind of person you are in the process of becoming than it ever does on the things you do or the assets you acquire. Learn how to apply self-discipline to become an excellent person first and foremost. Embed the self-discipline required for personal greatness into your character and personality.



To join the top 10 percent in your field, work at becoming progressively better all the time. When you apply self-discipline in your field, you will learn how to become a leader, to produce more and to manage your time for maximum results. Become skilled in those areas and your business or professional career will flourish.

Self-



Self-discipline can also produce miracles in your personal life. When you have self-discipline in place, you'll be happier, healthier, enjoy better relationships and have true peace of mind. It's well worth learning how to incorporate more self-discipline and self-mastery into anything and everything you do. The results will speak for themselves.



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