

THE 8TH HABIT From Effectiveness To Greatness STEPHEN COVEY

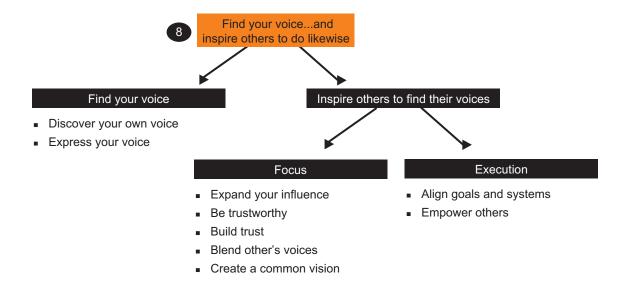
STEPHEN COVEY is cofounder and vice chairman of FranklinCovey, a global professional services firm. Acknowledged by *Time Magazine* as one of the 25 most influential Americans, Dr. Covey is the author of seven books including *The 7 Habits of Highly Effective People, First Things First and Principle-Centered Leadership.* Dr. Covey holds an undergraduate degree from the University of Utah, an MBA from Harvard and a Doctorate from Brigham Young University. He is the recipient of a large number of awards and recently founded the Covey Leadership Center.

The Web site for this book is at www.the8thhabit.com.

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MAIN IDEA The 8th habit of highly effective people is: "Find your voice and inspire others to do likewise". This latest habit is not an add-on to the original seven habits, but represents another dimension of effectiveness which will enhance the performance of each of the other seven habits. Sharpen the saw Interdependence Public Synergize Victory Seek first to understand... The 8th Habit Then to be understood Think win/win The 7 Habits Find your voice...and inspire others to do likewise Independence Highly Effective People Put first things first Private Victory Begin with the end in mind Be proactive Dependence



To find your voice means to engage in work that genuinely taps your talents and fuels your passion. It means to do something significant with your career – to sense an unmet need and then to fully harness all your talents and passion to meet that need. To find your voice means to take the path to greatness rather than settling for mediocrity.

Once you've found your own voice, the way you can continue to increase your feelings of achievement is by helping others to find their own unique voices as well. Most likely, this will be done through an organization of some kind because most of the world's work is done by organizations rather than by individuals. To inspire others means to recognize, respect and create meaningful opportunities for others to express their voices. The word inspire is derived from the Latin *inspirare* which literally means to breath life into another. This is exactly what you do when you encourage and positively influence others within your own organization to actually find their voices.

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